

Degree Program Course List (DPCL) of major requirements for students entering Loyola in 2021-2022

NAME:		B.A. MASS COMMUNICATION- Visual Communication	
English Composition Placement is:	ALEKS MATH COURSE PLACEMENT	MASS COMM CORE (all students)	Minor-
ACT ENGL score 21 or above	76-100, Exemption from MathT122/A115	Intro Mass Communication	
SAT Verbal score 501 or above	_____	CMMNA100 _____ 3 _____	
Register for ENGL-T122 _____	46-75, MathT122 or A115	Communication Writing	
ACT ENGL score 20 or below _____	_____	CMMNAA101 _____ 3 _____	
SAT Verbal score 500 or below _____	0-45, MathA092, Fund. of Algebra	Digital Communication	
Register for ENGL-A100 _____	_____ (not counted in final degree credits)	CMMNA201 _____ 3 _____	
LOYOLA CORE - 39 Credits		Internship I	
		CMMNA291 _____ 1 _____	
FOUNDATION COURSES		Law of Mass Communication	
First-Year Seminar T121 _____	3 _____	CMMNA401 _____ 3 _____	General Electives
Engl T122: Critical Reading and Writing _____	3 _____	Seminar in Mass Communication Ethics & Diversity	
Math A115: Finite Math <i>or</i> Math T122 : Math Models _____	3 _____	CMMNA284 (fall) _____ 3 _____	
Sci I: T129: Investigating Nature _____	3 _____	Senior Seminar in Mass Communication	
	12	CMMNA492 (Spring) _____ 1 _____	
KNOWLEDGE/VALUES COURSES		Internship Completion	
Creative Arts and Cultures _____	3 _____	CMMNA493 _____ 1 _____	
Hist I: T _____	3 _____	Total: 18	
Hist II: Q _____	3 _____	No more than 48 hours in the major.	
		grade	
Phil I: Reasoning _____	3 _____	A265 Photography _____ 3 _____	
Phil II: Knowledge and Morality _____	3 _____	A266 Videography _____ 3 _____	
Rels I: Christian Theology _____	3 _____	M382 Print Design & Narrative _____ 3 _____	RECOMMENDED ELECTIVES
Rels II: World Religions _____	3 _____	A382 Social Media Strategies _____ 3 _____	Fundamentals of Speech
Social Science (fulfilled in major) _____	0 _____	M278 Typography I _____ 3 _____	SPCH A100 (3)
Sci II: Natural Science in Context _____	3 _____	M326 Motion Design & Narrative _____ 3 _____	
Writing About Literature _____	3 _____		The B.A. in Mass Communication requires a minimum of 120 credit hours.
	27	Major Electives _____ 3 hours	ACEJMC accreditation standards mandate that outside the major, allowing no more than 48 hours from the major courses.
Loyola Core	39 cr.	_____ 3 _____	GPA: 2.0 required in major, minor and overall.
Major	42 cr.		
Electives	39 cr.	A486 Brand Lab _____ 3 _____	
		or A415 Ad Team/Advanced Advertising Campaign	
TOTAL	120 cr.	or A419 Bateman Team/ Advanced PR Campaign	